

Brescia University College, at
Western University

2015

Sociology 3306B

Investigating the Social World: Quantitative Research

Prof. E. Bell

Office: 213 Merici

Office Hours:

Tuesdays 2:30 - 3:30 pm

Wednesdays 11:00 am - noon

Classes

Tuesdays 10:30 - 11:30 am

Thursdays 9:30 - 11:30 am

Location: UH30 (some classes
will be held in the
Brescia Computer
Lab)

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Course Description

Mandatory for third-year Sociology students in the Honors Specialization. Students will learn to evaluate quantitative sociological research and will gain hands-on experience carrying out and writing up a research project that investigates current issues. Topics include: posing a research question, developing concepts and measures, and analyzing quantitative survey data.

The philosophy to be followed is:

I hear, and I forget.

I see, and I remember.

I do, and I understand. (Confucius, sometimes attributed to Xunzi)

Much of the learning for this course will take place through conducting your own research project and completing a number of assignments. An important learning opportunity will come from the feedback you get from your fellow students and the instructor as you complete various stages of the research project. You will receive guidance on how to do the assignments in lab sessions held in the Brescia Computer Lab, and you will get classroom instruction on various statistical analyses.

Note

Students will need a portable USB drive (“flash drive”) for the assignments in this course. A capacity of 256 MB is plenty.

Student learning outcomes

The course is designed to create a learning environment in which students can develop their ability to:

- 1) think analytically and statistically about the world around them;
- 2) comprehend quantitative research results reported in scholarly books and articles, and in the media;
- 3) pose a research question of some social importance, and use quantitative methods to answer it;
- 4) use SPSS software to calculate and interpret statistics, including multivariate statistics;
- 5) explain, both in writing to the instructor and verbally to an audience of their peers: what their research question is; how it was researched; what the results were; how the results may be interpreted; and what the social and theoretical implications of their findings are.

Course Requirements

- 1) The initial statement of your research question, worth 5% of your final grade.*
- 2) Five computer assignments, each worth 5% of your final grade, for a total of 25%.*
- 3) A research proposal, worth 20% of your final grade.*
- 4) A major research project, worth 25% of your final grade.*
- 5) A final exam, worth 25% of the final grade, to be written in the April exam period, scheduled by the Registrar.

* A separate handout will be provided that outlines what is required, due dates, etc.

Classroom Etiquette

PLEASE:

Do not use computers in class *for any reason*, except to take notes.

Turn **off** cell phones (putting them on vibrate is not allowed) and **store them out of sight**.

Do not send or read e-mails or text messages while class is in session.

Refrain from speaking to a neighbour during class time, especially if someone (either the instructor or a fellow class member) is speaking to the class.

How We Will Proceed

In class we will alternate between “classroom discussion topics,” which will cover general points pertaining to quantitative research and their implications for students’ projects, and the “statistical and methodological learning modules,” which will involve instruction on various statistical procedures and their computer applications using SPSS software.

Classroom Discussion Topics

- 1) Overview of course requirements
- 2) Finding a research topic
- 3) Developing research questions
- 4) Student presentations on their research questions
- 5) Doing a literature review
- 6) Preparing a research proposal
- 7) Student presentations of their research proposals
- 8) Completing a research project
- 9) Student presentations of research projects

Statistical and Methodological Learning Modules

A number of class lectures will be devoted to refreshing your memory on some basic statistical procedures that you learned in Sociology 2205A/B, and to an introduction to multivariate statistics. Computer lab sessions will be held where you will learn how to conduct those statistical analyses using SPSS software. Some of the learning modules have assigned readings.

Summaries of learning modules:

1) Creating new variables using the Transform > Compute Variable function; specifying missing data; creating syntax files; creating variable and value labels; producing and interpreting basic descriptive statistics: mean, median, mode, standard deviation, standard error of the mean, skewness and kurtosis; basic graphing techniques: line graphs, histograms with normal curves superimposed; and using the Explore function to create confidence intervals for a mean and to test the significance of the difference between two sample means.

2) Basic causal models:

- a) independent effects
- b) spurious relationships
- c) suppressor variables
- d) chain relationships
- e) interaction effects

Assigned reading: “Reading #1,” on reserve at the Beryl Ivey Library.

3) Recoding variables and selecting cases (working with a subset of respondents); creating and interpreting two- and three-way contingency tables; producing and interpreting the chi square statistic; and producing and interpreting measures of association for nominal and ordinal variables: lambda, gamma, Kendall’s tau-b, and Spearman’s rho.

4) Review of: Pearson’s r , simple (bivariate) regression, and one-way analysis of variance; introduction to multiple (linear) regression; use of “dummy” variables in regression; standardized and unstandardized regression coefficients.

Assigned reading: “Reading #2,” on reserve at the Beryl Ivey Library.

5) Working with weighted samples.

6) Handling missing values: listwise versus pairwise deletion of missing cases.

Course Antirequisites and Prerequisites

Antirequisites: The former Sociology 3302A/B.

Prerequisites: Enrollment in Honors Specialization or Honors Double Major in Sociology or Criminology with a minimum grade of 60% in both Sociology 2205A/B and 2206A/B; or, for non-honors students, a minimum grade of 70% in both Sociology 2205A/B and 2206A/B.

BRESCIA UNIVERSITY COLLEGE ACADEMIC POLICIES AND REGULATIONS

1. POLICY REGARDING MAKEUP EXAMS AND EXTENSIONS OF DEADLINES

When a student requests academic accommodation (e.g., extension of a deadline, a makeup exam) for work representing 10% or more of the student's overall grade in the course, it is the responsibility of the student to provide acceptable documentation to support a medical or compassionate claim. All such requests for academic accommodation **must** be made through an Academic Advisor and include supporting documentation. Academic accommodation on medical grounds will be granted only if the documentation indicates that the onset, duration and severity of the illness are such that the student could not reasonably be expected to complete her academic responsibilities. Appropriate academic accommodation will be determined by the Dean's Office in consultation with the student's instructor(s). Please note that personal commitments (e.g., vacation flight bookings, work schedule) which conflict with a scheduled test, exam or course requirement are not grounds for academic accommodation.

A UWO Student Medical Certificate (SMC) is **required** if a student is seeking academic accommodation on medical grounds. This documentation should be obtained at the time of the initial consultation with the physician/nurse practitioner or walk-in clinic. A SMC can be downloaded under the Medical Documentation heading of the following website: <https://studentservices.uwo.ca/secure/index.cfm> . If it is not possible to have an SMC completed by the attending physician/nurse practitioner, the student must request documentation sufficient to demonstrate that her ability to meet academic responsibilities was seriously affected. Please note that under University Senate regulations documentation stating simply that the student "was seen for a medical reason" or "was ill" is **not** adequate to support a request for academic accommodation. All documentation is to be submitted to an Academic Advisor.

Whenever possible, requests for academic accommodation should be initiated in advance of due dates, examination dates, etc. Students must follow up with their professors and Academic Advisor in a timely manner.

The full statement of University policy regarding extensions of deadlines or makeup exams can be found at <http://www.westerncalendar.uwo.ca/2014/pg117.html>

2. ACADEMIC CONCERNS

If you feel that you have a medical or personal problem that is interfering with your work, contact your instructor and Academic Advisor as soon as possible. Problems may then be documented and possible arrangements to assist you can be discussed at the time of occurrence rather than on a retroactive basis. Retroactive requests for academic accommodation on medical or compassionate grounds may not be considered.

If you think that you are too far behind to catch up or that your work load is not manageable, you should consult an Academic Advisor. If you consider reducing your workload by dropping one

or more courses, this must be done by the appropriate deadlines (refer to the Registrar's website, www.registrar.uwo.ca, for official dates). You should consult with the course instructor and the Academic Advisor who can help you consider alternatives to dropping one or more courses. *Note that dropping a course may affect OSAP eligibility and/or Entrance Scholarship eligibility.*

The Dean may refuse permission to write the final examination in a course if the student has failed to maintain satisfactory academic standing throughout the year or for too frequent absence from the class or laboratory.

3. ABSENCES

Short Absences: If you miss a class due to a minor illness or other problems, check your course outline for information regarding attendance requirements and make sure you are not missing a test or assignment. Cover any readings and arrange to borrow notes from a classmate. Contact the course instructor if you have any questions.

Extended Absences: If you have an extended absence, you should contact the course instructor and an Academic Advisor. Your course instructor and Academic Advisor can discuss ways for you to catch up on missed work and arrange academic accommodations, if appropriate.

4. POLICY ON CHEATING & ACADEMIC MISCONDUCT

Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence, at the following Web site:

http://www.uwo.ca/univsec/pdf/academic_policies/appeals/scholastic_discipline_undergrad.pdf.

Students are responsible for understanding the nature of and avoiding the occurrence of plagiarism and other academic offences. Students are urged to read the section on Scholastic Offences in the Academic Calendar. Note that such offences include plagiarism, cheating on an examination, submitting false or fraudulent assignments or credentials, impersonating a candidate, or submitting for credit in any course without the knowledge and approval of the instructor to whom it is submitted, any academic work for which credit has previously been obtained or is being sought in another course in the University or elsewhere. Students are advised to consult the section on Academic Misconduct in the Western Academic Calendar.

If you are in doubt about whether what you are doing is inappropriate or not, consult your instructor, the Student Services Centre, or the Registrar. A claim that "you didn't know it was wrong" is not accepted as an excuse.

The penalties for a student guilty of a scholastic offence (including plagiarism) include refusal of a passing grade in the assignment, refusal of a passing grade in the course, suspension from the University, and expulsion from the University.

Plagiarism:

Students must write their essays and assignments in their own words. Whenever students take an idea or a passage from another author, they must acknowledge their debt both by using quotation marks where appropriate and by proper referencing such as footnotes or citations.

Plagiarism is a major academic offence (see Scholastic Offence Policy in the Western Academic Calendar).

All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement, currently between The University of Western Ontario and Turnitin.com.

Computer-marked Tests/exams:

Computer-marked multiple-choice tests and/or exams may be subject to submission for similarity review by software that will check for unusual coincidences in answer patterns that may indicate cheating. Software currently in use to score computer-marked multiple-choice tests and exams performs a similarity review as part of standard exam analysis.

5. PROCEDURES FOR APPEALING ACADEMIC EVALUATIONS

All appeals of a grade must be directed first to the course instructor. If the student is not satisfied with the decision of the course instructor, a written appeal signed by the student must be sent to the Department Chair. If the response of the department is considered unsatisfactory to the student, she may then submit a signed, written appeal to the Office of the Dean. Only after receiving a final decision from the Dean may a student appeal to the Senate Review Board Academic. A Guide to Appeals is available from the Ombudsperson's Office, or you can consult an Academic Advisor. Students are advised to consult the section on Academic Rights and Responsibilities in the Western Academic Calendar.

6. PREREQUISITES AND ANTIREQUISITES

Unless you have either the prerequisites for a course or written special permission from your Dean to enroll in it, you will be removed from the course and it will be deleted from your record. This decision may not be appealed. You will receive no adjustment to your fees in the event that you are dropped from a course for failing to have the necessary prerequisites.

Similarly, you will also be deleted from a class list if you have previously taken an antirequisite course unless this has the approval of the Dean. These decisions may not be appealed. You will receive no adjustment to your fees in the event that you are dropped from a course because you have taken an antirequisite course.

7. SUPPORT SERVICES

The Brescia University College Registrar's website, with a link to Academic Advisors, is at http://www.brescia.uwo.ca/academics/registrar_services/index.html . The Western Registrar's website is at <http://www.registrar.uwo.ca/index.cfm> . The website for the Student Development Centre at Western is at <http://www.sdc.uwo.ca/> . Students who are in emotional/mental distress should refer to Mental Health @ Western <http://www.uwo.ca/uwocom/mentalhealth/> for a complete list of options about how to obtain help.

Portions of this document were taken from the Academic Calendar, the Handbook of Academic and Scholarship Policy and the Academic Handbook of Senate Regulations. This document is a summary of relevant regulations and does not supersede the academic policies and regulations of the Senate of the University of Western Ontario.